



Global fraud and transaction insights at your fingertips

MASTERCARD FRAUD INSIGHTS

With the exponential growth in digital transactions, financial institutions are faced with increasing losses and costs from fraud, false declines and chargebacks. To keep up with these challenges, they need continual access and insight into fraud and transaction analytics which can be a tedious, daunting task. Mastercard Fraud Insights provides financial institutions with a centralized view of comprehensive, global transaction insights, helping them to identify and stay ahead of fraud challenges.

More digital transactions leads to more fraud, false declines and chargebacks

While digital growth is good for business, rising fraud, false declines and chargebacks pose greater costs and reputational risks for financial institutions. Balancing the revenue growth from the digital explosion with the increased risk and associated costs from fraud, requires deeper insight into the fraud and transaction data. Trust must be safeguarded at all touchpoints, and the most advanced, comprehensive insights are needed to help financial institutions stay on course.

With an increase in global fraud, analyzing fraud data proves to be a laborious task

Accessing and interpreting vast amounts of data can be a monumental task that many financial institutions may not be prepared to tackle. Fraud data is not easily available or accessible. Requests for data typically take a good deal of time to process. Multiple requests for data can easily become costly for financial institutions. And data is not always centralized, rendering actionable insights extremely cumbersome.

\$19.2B

Fraud losses incurred by issuers worldwide¹

\$8.6B

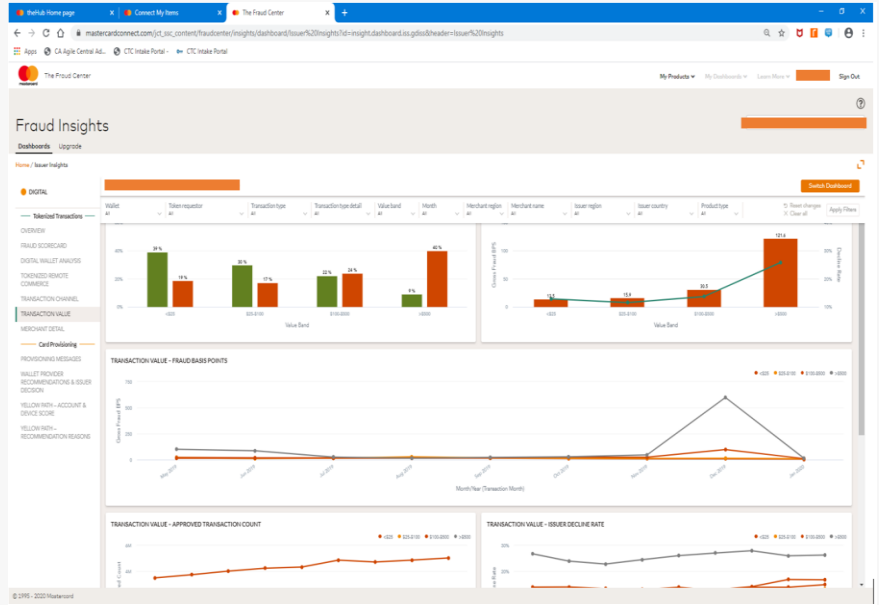
Fraud losses incurred by merchants and acquirers worldwide¹

1. NILSON REPORT ISSUE 1164. 2019.

Leverage customizable, real-time insights to improve fraud prevention and operational strategies

Mastercard Fraud Insights provides aggregated insights across several sources of data including authorization, clearing, chargebacks, digital and confirmed fraud from global Mastercard transaction data—all accessible through a centralized view of comprehensive, customizable dashboards.

- 1 Easy access to **reported fraud** transactions
- 2 Brief performance overviews using gross and net **fraud basis points**
- 3 Helpful **benchmarking** to determine performance relative to peers
- 4 Clear view into **digital** payments and payment fraud
- 5 Sophisticated **fraud intelligence** from Mastercard's extensive global network



Benefit from better fraud and transaction insights

Mastercard Fraud Insights can help financial institutions:

- **Reduce fraud losses:** Gain awareness of current fraud trends.
- **Lower operational costs:** Adopt proven fraud strategies derived from benchmarking against best-in-class peers.
- **Increase operational efficiency:** Gain valuable information from multiple data sources of data in one, centralized location.
- **Improve transaction decisioning:** Evaluate the impact of authorization rules and processes.
- **Enhance relationships with customers:** Better understand customer pain points and trends to mitigate potential vulnerabilities and improve their overall experience.

With no coding or enrollment forms to sign, Mastercard makes it easy to use Fraud Insights anytime, anywhere. Simply access the Fraud Center in Mastercard Connect to benefit from better Fraud Insights.

For more information, contact your Mastercard account representative.